

# LOCAL EXCELLENCE AND THE BENEFITS OF CUSTOM-MADE PRODUCTS

#### Faster Turnaround

• Locally manufactured products allow for shorter lead times and quicker response to marketing needs as compared to importing a bespoke, custom-made products.

#### Local Economy Boost

- Investing in local promotional products supports local businesses and creates job opportunities.
- Supporting local craftsmen helps preserve traditional skills and knowledge that may be at risk of being lost in a globalized market.
- By choosing Hoppla, you directly support these artisans and their livelihood, fostering economic growth within our community.

## Reduced MOQ's

- Local products offer greater flexibility in terms of design options, allowing for more tailored promotional items to suit specific branding and marketing objectives.
- Our minimum quantities are designed to balance practicality for our factory and affordability for you. We will always produce what makes sense, ensuring cost-effectiveness without compromising on quality.
- Importing often necessitates larger quantities to justify the process, leading to excess inventory and increased costs. With our custom-made approach to Hoppla, you enjoy cost-efficient minimum quantities design to your requirements.

## **Quality Control**

• Being produced locally means that communication is easier, and there is easier access to inspections, as well as quality assurance processes.

### **Brand Perception**

• Locally made promotional products can enhance brand perception by aligning with values such as authenticity, the local economy and community support. It also leans in on environmental sustainability, with lower carbon emissions and a smaller environmental footprint as compared to importing products from overseas.

The power of locally made promotional products lies in the ability to foster community connections, promote sustainability and differentiate wa brand in a meaningful way.

